

# Indian Council of Social Science Research (ICSSR)



New Delhi, GOI

SPONSORED

MULTI-DISCIPLINARY  
NATIONAL SEMINAR

on

**"Innovation and Entrepreneurial Framework for the  
Growth of Indian Economy in the Era of  
Digitalization Competitiveness"**

**Ranvir Rananjay Post Graduate College, Amethi**

**March 05th & 06th, 2021**

**Registration Form**

Name:.....  
(In block letters)

Designation:.....  
(In block letters)

Organization/ Institution Name:.....  
(In block letters)

Personal Address:.....

Mobile No:.....

E-mail:.....

Payment details:

Payment mode:..... Amount (Rs.): .....

Transaction ID with Date:.....

(Please pay in Cash or through DD/RTGS/NEFT/ ONLINE in the favour of

**"Principal Head of Department Commerce"** R.R.P.G. College, Amethi (U.P.),

Bank A/C No.: 08820100022228, Bank of Baroda, Amethi, (U.P.).

IFSC: BARBOAMETHI (fifth character is ZERO).

Accommodation required: Yes/No ☐

Arrival Date..... Time..... Train Name/No.....

Departure Date..... Time..... Train Name/No.....

I wish to attend the National Seminar as:

1. Resource Person ☐

2. Paper Presenter ☐

3. Delegate ☐

Date.....

Signature.....

You can also register online by clicking on the following  
link : <https://forms.gle/DEzCT2EFHS3417rf8>

## GUIDELINES FOR SUBMISSION OF ABSTRACT AND PAPER

- Abstract should not exceed 300 words with 4-5 key words only .
- The manuscript should be about 2500 words(excluding references).
- Manuscript should be in Times New Roman, Font Size 12 for English/ Kruti Dev-10 font Size 14 for Hindi, line Spacing 1.5 in MS Word, Paper Size A4, Top and Bottom Margins 1" and Side Margins 1.5".
- APA latest edition reference style should be used for writing references (Paper without references will not be accepted).
- Submission of hard copy of research paper is mandatory on or before the date of seminar.

## DEADLINES FOR SUBMISSION OF ABSTRACT AND RESEARCH PAPER

Last date for submission of abstract 05-02-2021

Last date for submission of full paper 10-02-2021

Last date for registration 28-02-2021

Kindly send your abstract and research paper to the Organizing Secretary at [nscrrpg21@gmail.com](mailto:nscrrpg21@gmail.com).

## REGISTRATION FEE DETAILS

Category	Fee
Corporate Sector	Rs.1500.00
Delegates	Rs.1000.00
Research Scholars	Rs. 600.00
PG Students	Rs. 300.00

## MODE OF PAYMENT

Please pay in Cash or through DD/RTGS/NEFT/ONLINE in the favour of  
**"Principal Head of Department Commerce"**, R.R.P.G. College, Amethi (U.P.)

A/C No. : 08820100022228

Bank Name & Branch: Bank of Baroda, Amethi

IFSC: BARBOAMETHI (fifth character is ZERO)

Kindly send back delegates registration form together with registration fee to the Organizing Secretary, National Seminar, R.R.P.G. College, Amethi, U.P.

## VENUE

Department of Commerce/ Rajarshi Sabhagar, R.R.P.G. College, Amethi.

## FOR ANY QUERY PLEASE CONTACT

**Dr. Pawan Kumar Pandey (Organizing Secretary)**

**Mob. No.: 9450716851, 9918761757**

To

Prof./Dr./Mr/Mrs.....

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**March 05th & 06th, 2021**

## PATRON-IN-CHIEF

**Dr. Sanjay Singh**

President

Board of Management

R.R.P.G. College, Amethi

Ex. Minister, GOI

**Dr. (Smt.) Rani Ameeta Singh**

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R.R.P.G. College, Amethi

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**Dr. Triveni Singh**

Principal

R.R.P.G. College, Amethi

**ORGANIZING SECRETARY**

**Dr. Pawan Kumar Pandey**

Head, Department of Commerce

R.R.P.G. College, Amethi

**ORGANIZER**

Department of Commerce

**Ranvir Rananjay Post Graduate College**

(NAAC Accredited "A" Grade College and Accorded CPE by UGC)

Antu Road, Amethi -227405

Web.: [www.rrpgcollege.org.in](http://www.rrpgcollege.org.in)

Email: [nscrrpg21@gmail.com](mailto:nscrrpg21@gmail.com)





## National Seminar

on  
"Innovation and Entrepreneurial Framework for  
the Growth of Indian Economy in the Era of  
Digitalization Competitiveness"

March 05th & 06th, 2021

### ABOUT THE COLLEGE

Late King of Amethi Rajarshi Rananjay Singh, the torch bearer of Amethi Area, with the aim of realizing the dreams of his education in the virtuous memory of his elder brother late Ranveer Singh ji, established Ranvir Rananjay Post Graduate College, Amethi on 18<sup>th</sup> August 1959. Keeping in mind the human values and highly impressed by the Philosophy of Pt. Madan Mohan Malviya, he established this institution. Rajarshi considered education as an important base for all round development of Amethi region. His dream was to make Amethi "LAHURY KASHI". Rajarshi's attitude was that "Education is the axis of development, if every person becomes educated and virtuous, then every kind of development starts automatically". Taking note of this view as the basic ideology, he established institutions from primary schools to postgraduate colleges with research facility, so that even the poor children are not deprived of higher education. Presently, full rights and duties of the Chairman of the Managing Committee of the college are carried out by the present Honorable Amethi Naresh Dr. Sanjay Singh (Ex. MP, Rajya Sabha and Ex. Minister, Ministry of Information & Communication, GOI), the capable son of Rajarshi Rananjay Singh.

Under the leadership of Honorable Amethi Naresh Dr. Sanjay Singh, the college is on the path of continuous progress. Despite all his political and social engagements, he is constantly trying for the multi-dimensional development of the college. Due to the generous support of Honorable Dr. (Mrs.) Rani Ameeta Singh, Ex. Minister of State (Independent Charges), Ministry of Technical Education, Government of Uttar Pradesh, the Secretary of the College Managing Committee, the college is adding several feathers in its cap constantly. This college is accredited with 'A' grade by NAAC and awarded the status of "College with Potential for Excellence (CPE)" by UGC.

### VISION

1. To inculcate value-based quality education; to make the students better citizens.
2. To look forward, to look upward and to look onward....!

### MISSION

1. To keep in times with modernization, globalization and liberalization;
2. To prepare students to face changing times and the challenges of the 21<sup>st</sup> century.
3. To bring equilibrium of body, mind and soul;
4. To create a center of excellence and sharing of knowledge.
5. To create an environment of innovative oriented and research;
6. To inculcate good moral values, brotherhood, co-operation and prepare students to face the competition of the global world.

### INVITATION

R.R.P.G. College cordially invites you to participate in the  
National Seminar and make the event successful by imparting  
your insight on the thrust area of the seminar.

### ABOUT THE SEMINAR

As seventh largest economy, the Indian Economy is now considered as the fastest growing economy in the world. There are many drivers for such projected growth which has witnessed a lot of changes from being self-reliant to opening its door for global trading by allowing Liberalization, Privatization and Globalization in 1991 and since then there is no looking back. With the growing connectivity and increased dependencies of business transactions on internet technologies, the market structure of Indian Economy has transformed in the form of knowledge base digital

economy. It has opened new avenues of innovations and entrepreneurial ventures by creating opportunities to design new products and services. Further, the country is witnessing an emergence of digitally knowledgeable and empowered population that can transform the whole economy. The interconnectivity of financial institutions with latest emphasis on financial inclusions will definitely lead to the growth of diversified Indian Economy in the era of globalization. The cost saving, increased output, better employment, enhanced productivity & literacy etc. are expected to be the major indicators for assessing the impacts of digitalization and innovations. Within this context this National Seminar is intended to discuss and deliberate on various aspects of "Innovation and Entrepreneurial Framework for the Growth of Indian Economy in the Era of Digitalization Competitiveness" with following identified sub themes.

### SUB-THEMES

1. Facilitators and obstacles of digitalization.
2. Policy and regulatory framework for startups.
3. Technology acceptance for driving the innovations.
4. Challenges associated with Entrepreneurial ventures.
5. Socio-Economic challenges in Entrepreneurial ventures.
6. Digitalization and retailing.
7. Digitalization and Employment.
8. Digitalization and Agriculture Sector.
9. Product and process innovations in digitalization.
10. Digitalization and its impact on Market Structure.
11. Changing faces of education in the era of digitalization.

### OBJECTIVES OF THE SEMINAR

- To foster positive campus environment for better teaching-learning.
- To bring innovative academics and corporate experts together on a common forum.
- To make participants aware about the latest development in various fields.
- To understand and analyze problems and challenges of the society and work towards the solutions.
- To enable researchers to change and improve direction of research base in the era of digitalization competitiveness.
- To motivate the teachers and researchers for their continuous professional development.

### ABOUT ORGANIZING DEPARTMENT (FACULTY OF COMMERCE)

In July 2000, Commerce Stream at Graduation level and later Commerce at Post Graduate level was introduced with the constant endeavours of Honorable Amethi Naresh Dr. Sanjay Singh and Honorable Dr. (Mrs.) Rani Ameeta Singh.

Under the leadership of Dr. Pawan Kumar Pandey (Head, Department of Commerce), the department is developing manifold. At present there are 6 faculty members and about 1000 students who are getting education in this faculty.

The Department of Commerce also facilitates following activities:

- Departmental Seminars by honorary guest lecturers.
- Departmental Workshop.
- Remedial classes for poor students.
- Industrial Visit.
- Career counseling.
- Placement assistance.

### RESOURCE PERSONS

1. Prof. Nageshwar Rao, Vice Chancellor (IGNOU)
2. Prof. Trilochan Sharma, Head & Dean, Central University, Motihari, Bihar
3. Prof. Avansh Mishra, Principal, SSPG College, Shahjahanpur
4. Prof. Sudhansh Sharma, Retd., Principal, JSPG College, Amroha
5. Prof. G.S. Rathore, Principal U.P. Collage (Autonomous), Varanasi
6. Dr. B. K. Jha, Retd., Head, Department of Commerce, KNIPSS, Sultanpur
7. Dr. Jai Shankar Shukla Head, Department of Commerce, KNIPSS, Sultanpur
8. Dr. Anurag Agarwal, SSPG College, Shahjahanpur
9. Dr. Neeraj Shukla, KMC Language University, Lucknow
10. Dr. Bhartendu Sharma, Bareilly College, Bareilly
11. Dr. Sanjay Rastogi Hindu P.G. College, Moradabad
12. Dr. Pankaj Tripathi, Maharaja Sayajirao University of Baroda, Gujarat
13. Dr. P.K. Surya, Kirorimal College, New Delhi
14. Dr. Sanjay Patel, Central University Rajasthan

### ORGANIZING COMMITTEE

1. Dr. Pawan Kumar Pandey (Organizing Secretary)
2. Dr. Kayoom Khan
3. Dr. Ranvijay Singh
4. Dr. Sudheer Singh
5. Dr. Ajai Kumar Singh
6. Dr. Atiq Ur Rahman

### EXECUTIVE COMMITTEE

1. Dr. Radhey Shyam Tiwari (Deptt. of History)
2. Dr. M. P. Tripathi (Deptt. of Teachers Education)
3. Dr. Arvind Kumar Singh (Deptt. of Chemistry)
4. Dr. O. P. Tripathi (Deptt. of English)
5. Dr. Devendra Mishra (Deptt. of Education)
6. Dr. Manvendra Pratap Singh (Deptt. of Physics)
7. Mr. Malkhan Singh (Deptt. of Zoology)
8. Dr. Dushyant Pratap Singh (Deptt. of Microbiology)
9. Dr. Ajay Kumar Singh (Deptt. of Teachers Education)
10. Dr. Dileep Singh (Deptt. of Hindi)

### ADVISORY BOARD

1. Dr. Akshaybar Nath Tiwari (Deptt. of Sanskrit)
2. Dr. Ram Sunder Yadav (Deptt. of History)
3. Dr. Surendra Pratap Yadav (Deptt. of Hindi)
4. Dr. Lajo Pandey (Deptt. of Teachers Education)
5. Dr. Ashok Singh (Deptt. of Military Science)
6. Dr. Umesh Singh (Deptt. of Geography)
7. Dr. Maneesha Singh (Deptt. of Pol. Science)
8. Dr. Reena Trivedi (Deptt. of Economics)
9. Dr. Aditya Bahadur Singh (Deptt. of Chemistry)
10. Dr. Shipra Singh (Deptt. of Microbiology)
11. Dr. Ajay Singh (Deptt. of Physics)
12. Dr. Virendra Bahadur Singh (Deptt. of Zoology)
13. Dr. Nidhi Singh (Deptt. of Botany)
14. Mr. Yoganchal Mishra (Deptt. of Biochemistry)
15. Mr. Gyanendra Pratap Singh (Deptt. of Math)
16. Dr. Bhagwati Theete (Deptt. of Physical Education)

### TECHNICAL SUPPORT

1. Mr. Vinod Kumar Mishra (Deptt. of BCA)
2. Mr. Anadi Kumar Mishra (Deptt. of BCA)
3. Mr. Rajendra Maurya (Technical Assistant)

### MEDIA SUPPORT

1. Dr. Dhananjay Singh (Deptt. of Sociology)
2. Dr. Sudheer Singh (Deptt. of Commerce)
3. Mr. Kamlesh Singh (Technical Assistant)

### ACCOMMODATION

Efforts are being made to make the stay of the delegates comfortable in Guest Houses. We need prior confirmation alongwith delegate fee positively before 05<sup>th</sup> February, 2021 in order to enable us to book the accommodation for the resource persons and paper presenters participating in the seminar.

### TRAVEL

Amethi is well connected with Delhi, Patna, Varanasi and Lucknow by rail and road transport. It is about 135 Kms. from Lucknow and 180 kms. from Varanasi. It is about 100 Kms. and 90 Kms. from Prayagraj and Ayodhya respectively.

### CLIMATE

In March, Amethi may be a bit cold. So, the delegates are suggested to bring light woolen garments with them.